**Group name:** Chill Guys

**Organization:**

PDF report received? Yes Word report received No All peer reviews? NoPPT ready? Yes

**Presentation start – does it fit with feedback and class review? No - go and check your notes**

Good afternoon! My name is XXXX and these are my team members YYYY, ZZZZ and NNN. The objective of today’s presentation is \_\_\_\_\_\_\_\_\_\_\_\_\_. The presentation will last about 10 minutes. Our agenda is in X parts. First . . . Second . . . Let start with, [First agenda point]

**Presentation flow**

**General points presentation organization:**

* Is there are clear agenda and, so structure? No - not clear or missing
* Is there animation? No
* Is the style consistent e.g., are font sizes the same through the presentation? Yes
* Do team members listen to each other? Yes - what their colleague is saying is really important
* Does this look like a team? Yes - team members support each other and look familiar with the work

**Specific notes on presentation content**

Check the feedback on the start (mid-term) Hayley – think start

Target –Think details here - what about the psychographic, too. You talk about this but do not bring it into the targetting.

Feed this into the position - another positioning map to reflect psychographic elements.

Positioning – taste / consumption experience

Story – who started the brand – who is the target? May be further sharpen your target to draw on the female story line? This is an interesting opportunity

Try to avoid looking / reading from notes

Do not have names for each part – use words instead e.g., Yuki, “That wraps up ideas on positioning Now Rina will continue the presentation”

**Feedback on the report**

**Overall:**

Attractive cover page Choose an item.Table of contents Choose an item. Introduction Choose an item. Objectives Choose an item. Conclusion Choose an item.

**Summary feedback on the report:**

**Overall *group grade*:**

Click or tap here to enter text.